



The Oxford Guide to Careers 2024

RATE CARD



Now into its twelfth edition, the most comprehensive careers guide exclusively for students at Oxford University reaches the best graduates.

- The digital Guide will be promoted via the Careers Service website, newsletters, and social media channels.
- The Guide will be advertised to students at our careers fairs in Michaelmas term.
- The Guide will be linked to from the many virtual and in-person workshop presentations run by careers advisers during term time.
- All Oxford students and alumni will be able to access the Guide, all year round, from our open access Careers Service website:

www.careers.ox.ac.uk/guide

The Guide delivers:

- Information, advice and profiles of 50 Oxford alumni
- Extensive employer directory organised over 20 industry sectors
- Adverts and listings from more than 50 leading organisations
- Discounts available for members of the Oxford [Employer Engagement Network](#).

To promote your organisation in the 2024 Guide to Careers, email us on guide@careers.ox.ac.uk

Placing adverts and listings in the employer directory

Discounts for display adverts and directory listings are available for Employer Engagement Network Partner, Associate and Base members.

For more information about the Oxford Employer Engagement Network (EEN), please see: www.careers.ox.ac.uk/een

How to order

To place a display advertisement and/or listing in next year's Oxford Guide to Careers, and for enquiries, please contact us on: guide@careers.ox.ac.uk

On contacting us, please let us know what size ads and/or listings you would like from the options above, and which industry sector you would like them to be listed in.

Pricing

Cover pages

	Partner EEN Member	Associate EEN Member	Base EEN Member	Non-EEN Member
	50% discount	20% discount	10% discount	No discount
Outside Back Cover	£3,275	£5,240	£5,895	£6,550
Inside Front Cover	£2,872	£4,596	£5,170	£5,745
Inside Back Cover	£2,498	£3,996	£4,496	£4,995

Cover page example in the Oxford Guide to Careers.

EXAMPLE of
Inside Front Cover

Internal display adverts

	Partner EEN Member	Associate EEN Member	Base EEN Member	Non-EEN Member	Partner EEN Member	Associate EEN Member	Base EEN Member	Non-EEN Member
	50% discount	20% discount	10% discount	No discount	50% discount	20% discount	10% discount	No discount
	1 st insertion				2 nd insertion			
Full Page Display	£1,440	£2,304	£2,592	£2,880	£865	£1,383	£1,556	£1,729
Half Page Display	£878	£1,404	£1,580	£1,755	£525	£839	£944	£1,049
Quarter Page Display	£438	£700	£788	£875	£251	£402	£452	£502

Internal display advert examples in the Oxford Guide to Careers.

EXAMPLE of Half Page Display

The Micro-Internship Programme: Voluntary, short-term learning and development opportunities available in the vacation periods. Micro-internships last between two and five days and take place either remotely or in person. www.careers.ox.ac.uk/micro

DA VINCI: Da Vinci is a proprietary trading house made up of some of the sharpest minds and most passionate players in the industry. In trading, speed is of the essence and our engineers work closely with traders and researchers to make sure we are one step ahead of everyone else. READY TO CHANGE THE GAME? Visit our [careers page](https://www.dvincitrading.com/careers). dvincitrading.com/careers

imc LEARN MORE GROW FASTER: Join our custom graduate program. Learn from the best and define your own career path. Make immediate moves in the real world as a real team. At IMC Trading, there's no hierarchy and no ego—just an open culture and unprecedented growth. Start your career on the world's most innovative trading firm. GO BEYOND THE OBVIOUS imc.com/careers

EXAMPLE of Full Page Display

Directory listings

	Partner EEN Member	Associate EEN Member	Base EEN Member	Non-EEN Member	Partner EEN Member	Associate EEN Member	Base EEN Member	Non-EEN Member
	50% discount	20% discount	10% discount	No discount	50% discount	20% discount	10% discount	No discount
	1 st insertion				2 nd insertion			
Quarter Page Listing	£344	£550	£618	£687	£192	£307	£346	£384

Directory listing advert examples in the Oxford Guide to Careers.

EXAMPLES of Quarter Page Directory Listing