



EMPLOYER E-MAILSHOTS COST

The cost of your email is calculated using the below tables and based on the average recipient numbers per year group and industry sector of interest.

Number of students	Cost
0–200	£75
201–500	£200
501–1000	£300
1001–2000	£600
2001–3000	£850
3001+	£1,150

Plus, a £50 administration fee per email.

Reduced rates for Oxford Recruiters' Group members

There are reduced rates for **Associate** members of our Recruiters' Group with members receiving a 20% discount on their total bill.

Partner members of our Recruiters' Group can send targeted E-mailshots for free.

NOTE

These figures are correct as of 11 October 2022 and are subject to small fluctuations if students opt in or out of employer communications. We update this grid on an annual basis.

Number of student recipients by year group: UNDERGRADUATES

Occupation Interest	Undergraduate Student Numbers by Graduation Year		
	2024	2025	2026
Accountancy, Insurance & Financial Services	767	683	336
Advertising, Marketing & Communications	666	454	175
Banking & Investment	1108	985	517
Charity, Development & Think Tanks	1124	815	297
Civil Engineering, Construction & Property	172	177	129
Consultancy	1071	795	309
Consumer Goods & Retail	172	116	57
Creative Industries	553	619	308
Culture & Heritage	445	435	216
Education	1165	965	514
Energy	395	485	340
Environment, Sustainability & Conservation	975	769	431
Engineering & Manufacturing	462	469	444
Government & Public Services	1352	1119	371
Health & Social Care	567	513	209
HR & Recruitment	302	191	82
Tech: IT, Data, AI & Machine Learning	761	755	602
Language Services	455	413	300
Law	1107	942	295
Logistics & Transport	133	120	69
Management, Business & Info Services	712	566	241
Media, Journalism & Publishing	1385	1062	353
Scientific R & D, Other Research Services	1179	1114	886
Sport, Leisure & Tourism	268	173	84

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Number of student recipients by year group: POSTGRADUATES

Occupational Interest	Postgraduate Taught (PGT)	Postgraduate Research (PGR)
Accountancy, Insurance & Financial Services	456	473
Advertising, Marketing & Communications	409	329
Banking & Investment	1071	1173
Charity, Development & Think Tanks	1806	1771
Civil Engineering, Construction & Property	95	181
Consultancy	2001	2423
Consumer Goods & Retail	149	93
Creative Industries	555	297
Culture & Heritage	631	339
Education	1782	2295
Energy	359	498
Environment, Sustainability & Conservation	1010	1470
Engineering & Manufacturing	247	1073
Government & Public Services	2218	2233
Health & Social Care	1281	1519
HR & Recruitment	184	179
Tech: IT, Data, AI & Machine Learning	1178	1969
Language Services	414	426
Law	972	687
Logistics & Transport	108	135
Management, Business & Info Services	687	702
Media, Journalism & Publishing	1264	1275
Scientific R & D, Other Research Services	1524	4197
Sport, Leisure & Tourism	225	302

During the summer months we have limited ability to reach PGR and PGT students who have just graduated in the same year. If you are looking to target this group specifically please be aware that we are not able to guarantee the numbers your mailing will reach. If you have any questions about this please email mailings@careers.ox.ac.uk.

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