Zaynab Bathia

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Education and awards

BA Hons English, Worcester College, University of Oxford 2022 - 2025First year exam results: 2.1 (65% average) St John's School, Milton Keynes 2015 - 2022A levels: French A*, English A*, Chemistry A, Geography A GCSEs: 5 A*, 3 A, 1 B including A* in English and Maths Awarded School Prize for A-level results and Smith Prize for 'Contribution to School Life' Experience **Worcester College Wind Ensemble, Marketing Officer** 2023 - 2025 Responsible for promoting termly college concerts using social media and printed material Organised charity event, liaising with multiple stakeholders and raising over £2,000 Manage ticket sales, successfully increasing audience numbers by 30% in the first term WWOOF, Organic Farm in Haute Vienne, France, Volunteer (summer) 2023 Independently planned and organised two months' work in France Improved to near-fluent French, while learning organic food production chain processes Developed good working relationships with 22 colleagues from 12 countries Student Consultancy, Team Leader, University of Oxford (8 weeks) 2022 Led a team of five students to develop marketing strategy for local start-up Designed and executed paper and phone surveys, engaging 250 participants Presented recommendations to client; all implemented within 3 months and delivering 20% increase in sales within 6 months EGM Analysis, Market Research Assistant (1-month internship) 2022 Responsible for producing eight data tables summarising previous field activities using SPSS Presented daily key data summary to four senior managers, with a colleague Developed knowledge and interest in marketing and consumer goods Red Lion Hotel, Newport Pagnell, Waitress (part-time summer work) 2021 Provided professional, courteous dinner service in busy gastro-pub with 80 covers Maintained positivity and good working relationships in high-pressure service environment Milton Keynes Hospital, Data Entry Clerk (part-time holiday work) 2021 Developed administrative skills, and understanding of organisational processes Ensured accurate classification of records and meticulous proof reading Liaised with six hospital departments to compile datasets to tight deadlines

Skills and interests

Languages: Bilingual Punjabi and English; French - near-fluent; German - conversational

IT: Advanced proficiency in Excel, WordPress, InDesign

Music: Lead clarinetist in Milton Keynes Youth Band; member of National Youth Orchestra

Sport: College football team, training twice a week

Travel: Extensive travel throughout Europe, including organising work placement in France