

Zaynab Bathia

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Education and awards

- BA Hons English, Worcester College, University of Oxford** 2020 – 2023
- First year exam results: 2.1 (65% average)
- St John's School, Milton Keynes** 2013 – 2020
- A levels: French A*, English A*, Chemistry A, Geography A
GCSEs: 5 A*, 3 A, 1 B including A* in English and Maths
- Awarded School Prize for A-level results and Smith Prize for 'Contribution to School Life'

Experience

- Worcester College Wind Ensemble, Marketing Officer** 2022 on
- Responsible for promoting termly college concerts using social media and printed material
 - Organised online events during lockdown period
 - Manage ticket sales, successfully increasing audience numbers by 30% in the first term
- WWOOF, Organic Farm in Haute Vienne, France, Volunteer (summer)** 2021
- Independently planned and organised two months' work in France
 - Improved to near-fluent French, while learning organic food production chain processes
 - Developed good working relationships with 22 colleagues from 12 countries
- Student Consultancy, Team Leader, University of Oxford (8 weeks)** 2021
- Led a team of five students to develop marketing strategy for local start-up
 - Designed and executed paper and phone surveys, engaging 250 participants
 - Presented recommendations to client; all implemented within 3 months and delivering 20% increase in sales within 6 months
- EGM Analysis, Market Research Assistant (1-month internship)** 2021
- Responsible for producing eight data tables summarising previous field activities using SPSS
 - Presented daily key data summary to four senior managers, with a colleague
 - Developed knowledge and interest in marketing and consumer goods
- Red Lion Hotel, Newport Pagnell, Waitress (part-time summer work)** 2020
- Provided professional, courteous dinner service in busy gastro-pub with 80 covers
 - Maintained positivity and good working relationships in high-pressure service environment
- Milton Keynes Hospital, Data Entry Clerk (part-time holiday work)** 2019
- Developed administrative skills, and understanding of organisational processes
 - Ensured accurate classification of records and meticulous proof reading
 - Liaised with six hospital departments to compile datasets to tight deadlines

Skills and interests

Languages: Bilingual Punjabi and English; French – near-fluent; German – conversational

IT: Advanced proficiency in Excel, WordPress, InDesign

Music: Lead clarinettist in Milton Keynes Youth Band; member of National Youth Orchestra

Sport: College football team, training twice a week

Travel: Extensive travel throughout Europe, including organising work placement in France