

ZAYNAB BATHIA

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EDUCATION & AWARDS

BA Hons English, Worcester College, University of Oxford 2018 – 2021

- First year exam results: 2.1 (65% average)

St John's School, Milton Keynes 2011 – 2018

A levels: French A*, English A*, Chemistry A, Geography A
GCSEs: 5 A*, 3 A, 1 B including A* in English and Maths

- Awarded School Prize for A-level results and Smith Prize for 'Contribution to School Life'

RELEVANT EXPERIENCE

Worcester College Wind Ensemble, Marketing Officer 2020 on

- Responsible for promoting termly college concerts using social media and printed material
- Organised online events during lockdown period
- Manage ticket sales, successfully increasing audience numbers by 30% in the first term

WWOOF, Organic Farm in Haute Vienne, France, Volunteer (summer) 2019

- Independently planned and organised two months' work in France
- Improved to near-fluent French, while learning organic food production chain processes
- Developed good working relationships with 22 colleagues from 12 countries

Student Consultancy, Team Leader, Oxford University (8 weeks) 2019

- Led a team of five students to develop marketing strategy for local start-up
- Designed and executed paper and phone surveys, engaging 250 participants
- Presented recommendations to client; all implemented within 3 months and delivering 20% increase in sales within 6 months

EGM Analysis, Market Research Assistant (1-month internship) 2019

- Responsible for producing eight data tables summarising previous field activities using SPSS
- Presented daily key data summary to four senior managers, with a colleague
- Developed knowledge and interest in marketing and consumer goods

Red Lion Hotel, Newport Pagnell, Waitress (part-time summer work) 2018

- Provided professional, courteous dinner service in busy gastro-pub with 80 covers
- Maintained positivity and good working relationships in high-pressure service environment

Milton Keynes Hospital, Data Entry Clerk (part-time holiday work) 2017

- Developed administrative skills, and understanding of organisational processes
- Ensured accurate classification of records and meticulous proof reading
- Liaised with six hospital departments to compile datasets to tight deadlines

ADDITIONAL SKILLS & INTERESTS

Languages: Bilingual Punjabi and English; French – near-fluent; German – conversational

IT: Advanced proficiency in Excel, WordPress, InDesign

Music: Lead clarinettist in Milton Keynes Youth Band; member of National Youth Orchestra

Sport: College football team, training twice a week

Travel: Extensive travel throughout Europe, including organising work placement in France