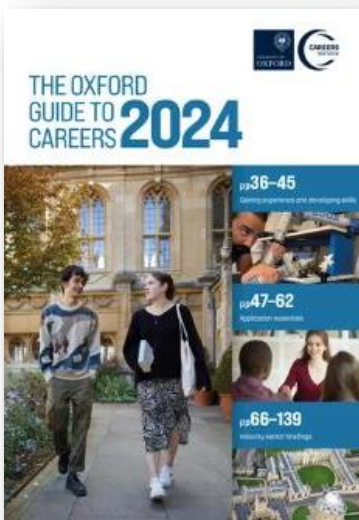




# The Oxford Guide to Careers 2025

## RATE CARD



Now into its thirteenth edition, the most comprehensive careers guide exclusively for students at Oxford University reaches the best graduates.

- The digital Guide will be promoted via the Careers Service website, newsletters, and social media channels.
- The Guide will be advertised to students at our careers fairs in Michaelmas term.
- The Guide will be linked to from the many virtual and in-person workshop presentations run by careers advisers during term time.
- All Oxford students and alumni will be able to access the Guide, all year round, from our open access Careers Service website:

[www.careers.ox.ac.uk/guide](http://www.careers.ox.ac.uk/guide)

### The Guide delivers:

- Information, advice, and profiles of 50 Oxford alumni.
- Extensive employer directory organised over 20 industry sectors.
- Adverts and listings from more than 50 leading organisations.
- Discounts available for members of the Oxford [Employer Engagement Network](#).

To promote your organisation in the 2025 Guide to Careers, email us on [guide@careers.ox.ac.uk](mailto:guide@careers.ox.ac.uk)

# Placing adverts and listings in the employer directory

Discounts for display adverts and directory listings are available for Employer Engagement Network Partner and Associate members.

For more information about the Oxford Employer Engagement Network (EEN), please see: [www.careers.ox.ac.uk/een](http://www.careers.ox.ac.uk/een)

## How to order

To place a display advertisement and/or listing in next year's Oxford Guide to Careers, and for enquiries, please contact us on: [guide@careers.ox.ac.uk](mailto:guide@careers.ox.ac.uk)

On contacting us, please let us know what size ads and/or listings you would like from the options above, and which industry sector you would like them to be listed in.

## Pricing

### Cover pages

	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount
Outside Back Cover	£3,374	£5,398	£6,748
Inside Front Cover	£2,959	£4,734	£5,917
Inside Back Cover	£2,572	£4,115	£5,143

Cover page example in the Oxford Guide to Careers.

EXAMPLE of  
Inside Front Cover

## Internal display adverts

	Partner EEN Member	Associate EEN Member	Non-EEN Member	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount	50% discount	20% discount	No discount
	1 <sup>st</sup> insertion			2 <sup>nd</sup> insertion		
<b>Full Page Display</b>	£1,483	£2,373	£2,966	£891	£1,425	£1,781
<b>Half Page Display</b>	£905	£1,449	£1,811	£540	£865	£1,081
<b>Quarter Page Display</b>	£450	£719	£899	£258	£413	£517

Internal display advert examples in the Oxford Guide to Careers.

EXAMPLE of  
Half Page  
Display

EXAMPLE of  
Full Page  
Display

# Directory listings

	Partner EEN Member	Associate EEN Member	Non-EEN Member	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount	50% discount	20% discount	No discount
	1 <sup>st</sup> insertion			2 <sup>nd</sup> insertion		
Quarter Page Listing	£354	£566	£708	£198	£316	£396

## Directory listing advert examples in the Oxford Guide to Careers.

**Build a strategy consulting career unique to you**  
At EY-Parthenon, you can accelerate your career and make a meaningful impact – success as defined by you  
strategy realised

**EY-Parthenon is a global strategy consultancy. We challenge assumptions to design and deliver strategies that help improve profitability and long-term value. We have more than 9,000 professionals around the globe, working across three areas of focus:**

- Growth & growth strategy:** help our clients answer their most complex strategic questions by providing in-depth, real-time, competitive, customer, as well as customer insights. We help our clients bring in new recommendations to the table in collaboration with the wider EY firm.
- Transformation strategy & execution:** help our clients realize their full potential through best practices, tailored, informed decisions across the whole investment lifecycle. We are complete business solutions, covering operations, technology, cyber and software strategy delivery.
- Turnaround & restructuring strategy:** whether a business is in crisis or is simply facing an operational challenge, this team is experienced in helping identify and address the most critical issues, stabilise the business, establish a roadmap to avoid further recession around the solution, and deliver tangible results quickly.

To learn more about our career opportunities please visit [ey.com/uk/eyparthenoncareers](http://ey.com/uk/eyparthenoncareers)

Find us and join the conversation

**EY Parthenon**  
Building a better working world

**Dive into a consulting career & forge your own path**

Visit our website below for further information about our dynamic Analyst Programme in Liverpool and London  
[www.ey.com/uk/eyparthenoncareers](http://www.ey.com/uk/eyparthenoncareers)

**EY Parthenon**  
Building a better working world

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To learn more about our career opportunities please visit [ey.com/uk/eyparthenoncareers](http://ey.com/uk/eyparthenoncareers)

Find us and join the conversation

**EY Parthenon**  
Building a better working world

**d-fine**  
analytical quantitative tech

**Consulting Roles @ d-fine**  
We are a boutique consultancy firm focused on analytical and quantitative finance and the development of sustainable solutions to bring about positive change for our clients.

**What does it take all year?**  
Diversity: We're an inclusive organisation that encourages the brightest talent to join our team. We're a team of people who are passionate about their work and who are committed to delivering the highest quality of service to our clients.

**What is it like to work here?**  
Mission: We're a team of people who are passionate about their work and who are committed to delivering the highest quality of service to our clients.

**How can I apply?**  
Please go to [www.d-fine.com](http://www.d-fine.com) for more information.

**EXAMPLE of Quarter Page Directory Listing**