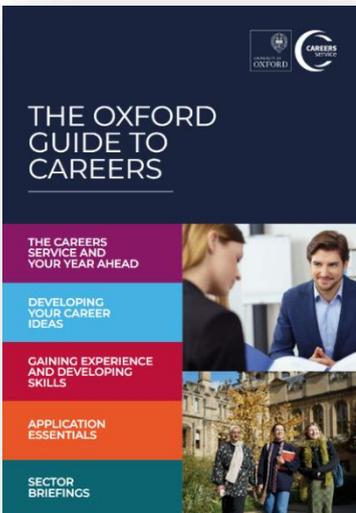




The Oxford Guide to Careers 2027

RATE CARD



Now into its thirteenth edition, the most comprehensive careers guide exclusively for students at Oxford University reaches the best graduates.

- The digital Guide will be promoted via the Careers Service website, newsletters, and social media channels.
- The Guide will be advertised to students at our careers fairs in Michaelmas term.
- The Guide will be linked to from the many virtual and in-person workshop presentations run by careers advisers during term time.
- All Oxford students and alumni will be able to access the Guide, all year round, from our open access Careers Service website:

www.careers.ox.ac.uk/guide

The Guide delivers:

- Information, advice, and profiles of Oxford alumni.
- Adverts and listings from more than leading organisations.
- Extensive employer directory organised over 20 industry sectors:
 - ✓ Academia and Higher Education
 - ✓ Accountancy and Financial Services
 - ✓ Advertising, Marketing and PR
 - ✓ Arts and Heritage
 - ✓ Banking and Investment
 - ✓ Business and Management
 - ✓ Business with Purpose
 - ✓ Charity and Social Enterprise
 - ✓ Consultancy
 - ✓ Culture and Heritage
 - ✓ Education
 - ✓ Energy, Sustainability and the Environment
 - ✓ Engineering
 - ✓ Health and Social Care
 - ✓ International Policy and Development
 - ✓ Law - Barristers
 - ✓ Law – Solicitors
 - ✓ National Policy and Government
 - ✓ Publishing
 - ✓ Science
 - ✓ Start-ups and Entrepreneurship
 - ✓ Tech: IT, Data, AI and Machine Learning
 - ✓ Others

Discounts are available for members of the Oxford [Employer Engagement Network](#).

To promote your organisation in the 2027 Guide to Careers, email us on guide@careers.ox.ac.uk

Placing adverts and listings in the employer directory

Discounts for display adverts and directory listings are available for Employer Engagement Network Partner and Associate members.

For more information about the Oxford Employer Engagement Network (EEN), please see: www.careers.ox.ac.uk/een

How to order

To place a display advertisement and/or listing in next year's Oxford Guide to Careers, and for enquiries, please contact us on: guide@careers.ox.ac.uk

On contacting us, please let us know what size ads and/or listings you would like from the options above, and which industry sector you would like them to be listed in.

Pricing

Cover pages

	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount
Inside Front Cover	£2,950	£4,720	£5,900
Welcome Page	£2,550	£4,080	£5,100
Sector briefing premium placed	£1,750	£2,800	£3,500

Cover page example in the Oxford Guide to Careers.

EXAMPLE of
Inside Front Cover

Internal display adverts

	Partner EEN Member	Associate EEN Member	Non-EEN Member	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount	50% discount	20% discount	No discount
	1 st insertion			2 nd insertion		
Full Page Display	£1,475	£2,360	£2,950	£875	£1,400	£1,750
Half Page Display	£900	£1,440	£1,800	£500	£800	£1,000
Quarter Page Display	£425	£680	£850	£250	£400	£500

Internal display advert examples in the Oxford Guide to Careers.

EXAMPLE of Half Page Display

EXAMPLE of Full Page Display

Directory listings

	Partner EEN Member	Associate EEN Member	Non-EEN Member	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount	50% discount	20% discount	No discount
	1 st insertion			2 nd insertion		
Quarter Page Listing	£350	£560	£700	£175	£280	£350

Directory listing advert examples in the Oxford Guide to Careers.

Build a strategy consulting career unique to you
At EY Parthenon, you can accelerate your career and make a meaningful impact – success as defined by you.
strategy realised

EY Parthenon
Building a better working world

Dive Into a consulting career & forge your own path
Visit our website below for further information about our dynamic Analyst Programme in Liverpool and London.
www.ey.com/uk/jobs/analyst-programme

EY Parthenon
Building a better working world

EXAMPLE of Quarter Page Directory Listing

d-fine
analytical quantitative tech
Consulting Roles @ d-fine
We are a top-tier consultancy firm focused on analytical and quantitative roles and the development of sustainable solutions to bring about positive change for our clients.

What does it involve?
Our Analysts are involved in supporting clients in financial markets and are involved in the development of quantitative solutions to bring about positive change for our clients.

Who is eligible to apply?
Candidates should have a strong academic background in quantitative subjects and a strong interest in financial markets and quantitative analysis.

How to apply?
Please go to our website for more information: www.d-fine.co.uk