Information for Employers:
Examples of internship advertisements

1) **Whizz Education**
   Organisation type: Educational Technology/Online tutoring specialists
   Internship: Summer Innovation Programme (product development)

2) **British Chamber of Commerce**
   Organisation type: Business membership organisation
   Internship: Range of roles including marketing and communications, event management, client service, web development

3) **Mamirauá Institute for Sustainable Development**
   Organisation type: Environmental research institute
   Internship: English teaching

4) **The Paris Review**
   Organisation type: Literary magazine
   Internship: Magazine Content Research and Production

5) **The Nasio Trust**
   Organisation type: International development charity
   Internships: Chemical investigation, businesses development plan

6) **Mount Stuart Trust**
   Organisation type: Stately home and art collection
   Internships: Online Exhibition, Quantitative data analysis

7) **Perm State University – Biology Department**
   Organisation type: Research university
   Internship: Lab research
Whizz Education, London and Oxford

Organisation Description
Whizz Education partners with parents, schools, ministries of education and donor organisations to raise standards in maths worldwide. Our online, adaptive tutoring programme, Maths-Whizz, currently reaches 150,000 students in eight international markets including the UK, US, Thailand and Kenya. Our product delivers a separate experience to students, teachers and parents and combines rich reporting with digital instructional resources to support personalised learning for every child. Maths-Whizz has received multiple awards, most recently for the Best International Digital Resource at BETT 2016.

Project Details
This is NOT your standard internship – you will be empowered with responsibility from day one and given free rein to apply your problem-solving skills to enhance the Maths-Whizz product. During the 8-10 week Whizz Summer Innovation Programme (SIP) you will identify challenging and exciting problems, develop a project plan and execute your idea. Your deliverable may range from a product spec to a working prototype or improvement of existing features. Here’s a sample of the projects last year’s interns worked on:

• Using regression models to optimise the Credits rewards structure for students
• Analysing the impact of new releases using third party analytics tools
• Enhancing the tutoring algorithm by embedding automated replay of lessons
• Designing prototypes to enrich the tutor’s feedback to students

Following an initial on-boarding period, interns are encouraged to identify new areas of innovation. This role will immerse you in our Product Development processes; you will get hands-on experience working through the lifecycle of projects, from ideation through to release. You will also have the opportunity to present to stakeholders across Whizz on a weekly basis and to receive invaluable feedback on your ideas and communication.

Applicant Profile
You will be looking to apply your problem-solving skills to deliver social value. You are drawn to data and understand its potential in disrupting the Education space. You are prepared to work on open-ended problems that will require creativity, communication and collaboration in equal measure.

Your degree is grounded in analytical training: Maths, Statistics, Computer Science and the Physical Sciences are preferred.

The main requirement for the Summer Innovation Programme is an aptitude for problem-solving. Any experience with programming or statistics is welcome, but not essential. Our projects are diverse and will be matched with your skills and interests.

We encourage anyone with an analytical background to apply. It will help a great deal if you have an interest in education and the emerging role of technology in affording students new learning opportunities.

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British Chamber of Commerce – Yangon, Myanmar

Organisation Description
The British Chamber of Commerce Myanmar is an independent, non-profit membership organisation, which promotes, supports and represents business interests in Myanmar. The organisation launched in July 2014 with the support of high profile British businesses, our four Founding Patrons: BG Group, Jardines, Prudential and Standard Chartered Bank. The Chamber has since grown to a network of over 170 member companies, and has become a leading business membership organisation in Myanmar.

The Chamber provides regular networking opportunities for the business community, up-to-date and relevant information on doing business in Myanmar and a platform for members to engage with Government on issues affecting business. UK Trade and Investment (UKTI) and the Chamber work closely together to offer services and events for the business community in Myanmar, as well as to help new market entrants identify the opportunities in Myanmar and navigate the challenges of establishing a business here. The Chamber supports responsible, sustainable and transparent investment in Myanmar.

Project Details
This is an exciting and varied internship working at the heart of the business community in Myanmar during what is a pivotal year in Myanmar’s economic and political transition. The position will offer the successful candidate opportunities to gain experience in all aspects of the organisation during an exciting and dynamic phase of its development. The intern will gain exposure to a wide range of high profile members of the business community in Yangon and will have the opportunity to develop key skills for their future career including management, organisational, networking and communication skills.

The British Chamber offers opportunities to gain experience in in a variety of areas including but not limited to those detailed below. The structure of the internship can be flexibly tailored to the intern’s interest.

Marketing and Communications
- Drafting press releases for release to UK and Myanmar media.
- Developing a library of photographs for use in marketing and events.
- Social media management including Facebook, Linkedin and Twitter.
- Drafting and sending out invites using MailChimp.

Client services
- Supporting the team with the membership renewals process.
- Production of annual Membership Directory (working with design agency).

Event Management
- Planning, organising and promoting Chamber business briefings and networking events.
- Attending presentations, briefings and meetings organised by the chamber.
- Drafting briefing notes for Chamber Members based on notes taken during events.
- Hands on support at events including preparing the event space, accepting attendance fees, taking event photos, troubleshooting.
- Networking with the international and local business community in Yangon.
Website development and maintenance
• Drafting content for the website, including interviews with key business figures in Myanmar and briefing papers on issues relevant to the business community in Myanmar.
• Using the web-editing platform (Joomla), including: designing event listings templates, listing events and managing event bookings.
• Maintaining and updating the members list.

Business Services
• Ongoing evaluation of membership services provided.
• Delivery of business support services to UK companies, including partner identification, basic market research, market visit programmes and events.

Applicant Profile
The candidate must demonstrate:
• Commitment to the internship and learning and development opportunities.
• Strong communication and networking skills with local and international clients.
• Motivation, enthusiasm and a good team spirit.
• Attention to detail.
• Proficiency with Microsoft Office.

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Mamirauá Institute for Sustainable Development – Tefé, Brazil

Organisation Description
Mamirauá Institute for Sustainable Development is a not-for-profit organization fostered and supervised by the Ministry of Science, Technology and Innovation of Brazil. Its mission is to promote scientific research for the conservation of biodiversity through participative and sustainable management of natural resources in the Amazon region. The Community-Based Tourism Program promotes income alternatives and training of the local people through tourism activity in the area. The Uakari Floating Lodge, where the intern will be based, is an award-winning eco-lodge inside the Mamirauá Sustainable Development Reserve and run by members of the local communities.

Project Details
The intern will assist the ongoing English teaching project at the Lodge. He or she will be with the local workers during their daily shifts teaching them common phrases and helping them with relevant vocabulary acquisition, as well as other minor tasks related to their internship. The intern will evaluate the effectiveness of the project as a whole and provide his/her supervisors with useful insights. This is a very experimental sort of teaching, and changes to the work plan might be made on the go as the intern and supervisors find appropriate. The intern will spend approximately 2/3rds of their time at the lodge, having time off in Tefé City on a weekly basis.

Living in the Amazon region always provides an unparalleled experience. The intern will be contributing to a project in which local people are gradually taking hold of the management of a lodge in the heart of the Amazon, actively helping with one of the most key steps: the acquisition of the English language.

An eight-week internship will most likely not be enough to show concrete results in terms of project outcomes. The most valuable contributions will be suggestions, insights and out-of-the-box thinking to help us to perfect our methodology. The Uacari Lodge is a very rich laboratory and a high-stake challenge to any intern interested in teaching issues, second language acquisition and other related subjects.

Applicant Profile
The ideal applicant has some experience with language teaching, and is willing to explore second language acquisition processes in a very particular scenario. Applicants should be studying a subject related to Linguistics, English Language or Teaching.

The intern does not need knowledge of Portuguese to perform the teaching, we actually want learners to 'cross the bridge' - to try and communicate in English. However, some basic knowledge of Portuguese is desirable to get by in the city during time off.

Above all, applicants must be willing to endure heat, mosquitos and some dietary changes.
The Paris Review – New York, USA

Organisation Description
The Paris Review is America's most popular and best-known literary magazine. Founded in 1953, the Review publishes fiction, poetry, and essays by emerging and established writers, as well as a famous series of author interviews.

Project Details
Interns will participate in every step of the production process, from the solicitation of material to editorial meetings, fact-checking, proofreading, and distribution. More regular duties include reading fiction and nonfiction manuscripts, tracking submissions, maintaining office databases, transcribing interviews from our Writers at Work series, and helping to keep our busy office organized.

The most consistent research projects undertaken by our interns are related to the production of our quarterly magazine content. Our interns thoroughly fact-check every piece we publish, most notably our interviews, which tend to require a good deal of in-office and out-of-office research. Resources include (among many others) archival issues of The Paris Review, the Morgan Library (which formally houses our archive), and the New York Public Library.

Content other than our interviews often requires research as well. As an example, we published in our Fall 2014 issue a series of letters, written in 1957 and 1958, between George Plimpton and Terry Southern. (The letters constituted an editorial exchange rooted in issues of censorship.) Our interns helped us track down the original letters and obtain the necessary permission to publish them.

We're in the very early stages of digitizing our archive, and our interns will play a critical role, in the next year, in both the planning and the execution of the project. Tasks will include contacting agents, writers, and estates; securing proper permissions; transcribing text and scanning images; and uploading content into our CMS.

Paris Review interns are also encouraged to write for a blog, by contributing our weekly "Staff Picks" feature and, for those who are interested, by pitching original content.

Applicant Profile
The ideal candidate:
1. Can demonstrate an informed interest in literature and the arts.
2. Has prior experience with college magazines and/or newspapers (helpful but not required).
3. Has prior experience proofreading and/or fact-checking (helpful but not required).
4. Is dedicated, organized, and eager to learn

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The Nasio Trust – Kenya

Organisation Description
The Nasio Trust is a UK registered charity which empowers communities in western Kenya to break the cycle of poverty by providing education, improving health and developing commerce. Our strapline of “changing lives for good” reflects the way we help transform the prospects of countless individuals – both in Kenya and the UK. In Kenya, our programmes provide food, clothing, education and support for around 400 orphaned and vulnerable children and their communities. We also empower these communities to set up and run their own sustainable income generating projects through gaining knowledge, skills and confidence to become entrepreneurial, spotting opportunities for viable small businesses and providing pump-priming loans to get started. We also run a unique programme for UK young people, which culminates in volunteering at our projects in Kenya. This life-changing programme has run for over 10 years and has taken over 100 young people to Kenya, many of whom were disadvantaged or otherwise vulnerable.

Project Details
Vinasse into Fertilizer project
This is an exciting opportunity for the right interns to have a massive social and economic impact in Kenya. We need two creative and innovative interns to work as a team, and with our partners (Mumias Sugar Company). The interns will share the responsibilities of looking into the viability and establishment of a unit for converting the by-product from sugar production called Vinasse into fertilizer. (Vinasse is the liquid residue left in the distillation of ethanol from sugar cane).

We anticipate that one intern will be a chemist who is passionate about their subject, with the necessary scientific background to understand the chemical make-up of the by-product. They should be able to seek answers from technical experts employed at the sugar company and to provide accurate advice on the processes required to convert Vinasse into a safe and useful product.

The second intern will have a flair for entrepreneurship, and will be able to put together a business plan and explore markets and business opportunities. Prior to starting the project we will provide support and more details on the project brief and what the interns will be expected to do. We anticipate that we would like interns to:
1. Conduct a comprehensive analysis of the process of converting this by-product into fertilizer and report on the technical requirements for producing an economical viable project.
2. Advise on the outlets and potential markets for fertilizer obtained from Vinasse;
3. Produce a business plan sufficient for obtaining funding to begin production;
4. Produce a manual/report to the Nasio Trust Board with costed recommendations on how to take this project forward
5. Alternatively, should the production of fertilizer not be economically viable, advise on alternative methods of income generation through Vinasse or generally.

Applicant Profile
At least one of the interns must have the appropriate scientific knowledge and skills and a passion for their subject. The second position is open to a candidate with entrepreneurial ability.
Mount Stuart Trust – Isle of Bute, Scotland

Organisation Description
Mount Stuart is situated on the Isle of Bute in the Firth of Clyde, an hour and a half from the centre of Glasgow. The spirit of nineteenth-century invention is embodied in Mount Stuart – a feat of Victorian engineering, this neo-gothic mansion was one of the most technologically advanced houses of its age.

The Bute Collection is one of the foremost private collections of artwork and artefacts in the UK, and is especially notable for its British portraiture from the 18th and 19th centuries, Italian masterpieces from the 16th century, and Dutch and Flemish Old Masters.

The collection also houses a varied compilation of archives, books, furniture, silverwork and porcelain, reflecting the interests of various generations of the Bute family. Mount Stuart is home to some 25,000 books from the Bute Collection and includes works relating to theology, botany, agriculture, ornithology, travel, English fiction and Scottish history and literature. The Bute family has a long tradition of architectural patronage and the Bute Collection reflects this with its extensive collection of architectural drawings and decorative designs. Mount Stuart also hosts a wonderfully original range decorative art, featuring many pieces custom-made for the House.

Mount Stuart Trust has a single strategic priority - to deliver our stated charitable objectives within art, education and conservation:
• Through becoming genuinely sustainable (economically, socially and environmentally)
• By being relevant and accessible to our community, partners, stakeholders and visitors
• Through delivering and promoting high standards of conservation across the house, collections, policies and wider estate

Project Details

Project 1: Online Exhibition
2 internships available - 5 weeks - £6.70 per hour
Mount Stuart has one of the finest collections in the world. It includes everything from a Shakespeare first folio, the first drawn map of Singapore, bundles of under-researched correspondence from George III and an abundance of world class art. We are looking for a candidate to work with our inaugural Bute fellow to create an online exhibition around our 18th century art collection to be launched in Glasgow 2016/17. Alongside this we are also looking to create an online exhibition programme with a programme of regular shows curated and hosted on the Mountstuart.com platform. The successful candidates will have the opportunity to be involved with the process of creating our online interpretation strategy for the next five years and working up innovative and creative ways of bringing our extraordinary collections (both modern and historic) to life.

These roles will sit within the Historic Collections Team and be line managed by the Head of Collections and the Bute Fellow.

Project 2: Quantitative Data Analysis
2 internships available - 5 weeks - funded
Mount Stuart is an organisation abounding with possibility and challenges – we have one of the world’s finest collections and are situated on a beautiful Scottish island complete with seals and breath-taking views. We are not well known and only reachable by ferry, and compete in a crowded market with organisations and places with currently stronger brands. We are also part of an island community of over 6000 people and
our community struggles with both rural and urban deprivation and we want to be part of the move for change and growth. We have had many discussions over the past year as how best to proceed and what projects will have the best outcomes in terms of value. We want fresh eyes to look at our potential and give fresh insight and impetus to our planning for the future.

These roles will sit within the Visitor Services Team and be line managed by the Director of Operations.

**Applicant Profile**

- Experience of Historic Collections
- Research skills
- Data analysis ability
- Demonstrable ability to work as part of a team
- Self-starter
- Dutch language - desirable but by no means mandatory
- Exhibition design
- Excellent IT skills

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Perm State University Biology Department – Perm, Russia

Organisation/Company Details
Perm State National Research University is a multi-profile classical university that trains highly-qualified specialists and carries out scientific research in a number of areas most significant for the country as a whole and the Perm region in particular. It has powerful academic schools and great innovative potential. Geological and ecological studies are of the University’s priorities and recognized in both Russia and in the world.

Project Details
‘Mining for microbes with promising biotechnological properties’. The project is related to environmental microbiology & biotechnology. Interns will explore the amazing diversity of hydrocarbon-oxidising bacteria (HOBs) in anthropogenically disturbed environments and evaluate their metabolic potential for biotechnology and bioremediation. Classical microbiology & biochemistry techniques as well as modern molecular genetics, advanced respirometry, and newly established combined atomic force/confocal laser scanning microscopy methods will be used for bacterial characterization. The project results will improve our understanding of the mechanisms of bacterial survival in contaminated environments and xenobiotic biodegradation, and will help to develop enhanced bioremediation technologies.

Perm State University will provide the Oxford interns with a challenging microbiology project over the summer. The interns will join PSU academic staff and students to complete a five-week research project at the department of microbiology & immunology, as well as taking part in the International summer school dedicated to geo-ecological problems of the Pre-Urals. This involves an exciting field trip to the protected nature reserve "Basegi" (Perm region).

Applicant Profile
The interns should be from an appropriate field of study: biology, microbiology, ecology. No knowledge of Russian is necessary. The language of instruction is English.

TBE (tick borne encephalitis) vaccination is required, please note that you should take the vaccination two months before travel.

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